



The Hempfield Marching Band Booster Club Presents



To Encourage, Strengthen, and Support what we *believe* in . . . Our Children

HEMPFIELD HIGH SCHOOL BLACK KNIGHT MARCHING BAND



presents



*The 18th Annual
“Opening Knight” Band Festival
Saturday, September 18, 2010
Hempfield H.S. Stadium Landisville, PA*

Hempfield Marching Band Booster Club

200 Stanley Avenue, Landisville, PA 17538

Mitzi Headings
Advertising Committee

560-2072
advertising@hempfieldmusic.org

2010 Advertising Campaign

Dear Merchant,

The Hempfield Marching Band Booster Club is an organization formed by the parents of Hempfield High School band members to provide resources for the group as a competition band. Ongoing support by the Booster Club has included scholarships, instruments, musical arrangements & flag material.

Our Club's major fundraiser is the "Opening Knight" Band Festival, which will be held on Saturday, September 18, 2010 at the Hempfield High School football stadium at 4:00 pm. There are 26 bands slated to participate, including West Chester University Band. This competition, which showcases Hempfield's excellence in music, requires financial support from organizations such as yours.

A printed souvenir program will be sold during the festival. Visitors buy our program to view the event schedule and to support the hosting school. Many businesses have already helped us by purchasing advertising space in our program, and we hope that your business will help support the musical ambitions of our children by buying ad space. It is a great opportunity for your company to reach out to your local community and nearby areas as a sponsor to a wonderful group of hard working students.

Camera-ready art & payment are required by July 31st
reserve your ad space early

Ad sizes are listed on the attached order form. Prices are as follows:

Hempfield Marching Band Booster Club

200 Stanley Avenue, Landisville, PA 17538

Advertiser Information		Contact Person:
Address:		Phone number:
City:		E-mail:
State:	Zip:	Alternate phone:

Ad Size: CHECK EACH ITEM ORDERED		
	Back Cover -SOLD	\$300
	Inside Front Cover *	\$175
	Inside Back Cover*	\$175
	Full page (9" high X 7" wide)	\$125
	½ page (4 ½" high X 7" wide)	\$75
	¼ page (2 ¼" high X 7" wide)	\$50
	1/8 page (2 ¼" high X 3 ½" wide)	\$25
	Tee shirt sponsor (2" X 3" logo)	\$45
	Trophy sponsor	\$35
	Business patron list	\$15

**DEADLINE FOR ADS IS
JULY 31, 2010**

Ad Copy: (check one)

- Please use same ad as last year (new ad copy **not** required)
- New black & white camera-ready ad
_____ is enclosed
_____ e-mailed to
advertising@hempfieldmusic.org

Special Instructions:

* Full & half page ads receive 2 complimentary tickets

Payment in the amount of \$ _____ is enclosed.

Make checks payable to:

Hempfield Marching Band Booster Club

Mail payment, order form, and camera-ready art (if not being sent electronically) to:

**Hempfield Marching Band Booster Club
200 Stanley Avenue
Landisville, PA 17538**

Thank you for your support of our children, our community and our future!

For more advertising information please visit our web site at ww.hempfieldmusic.org

To follow our Band's activities throughout the year please visit our director's web site at www.mrgumble.com